Business Focus By Jack Riggs

Sudsies Serves Tri-county Clients, Community

It has evolved from a new business venture to a Miami Beach institution servicing clients in Miami-Dade, Broward and Palm Beach counties — all while its owner has busied himself with the betterment of the community. It is Sudsies Dry Cleaner and Laundry and the new local landmark was recently recognized for service and community involvement as owner Jason Loeb was awarded the Diamond Palm Best Business Award by the Miami Beach Chamber of Commerce.

'We started the business from scratch 11 years ago and throughout the years, we have grown to service all three counties,' Loeb said. 'If you have dirty clothes, we will come and get them.'

Loeb said that he was humbled and grateful for the recent recognition.

'I surround myself with great people,' Loeb said. 'Without a great staff I wouldn't be able to be as involved philanthropically.'

Loeb said he believes the recognition was

given because of quality service delivered to clients and because of involvement in civic and charitable causes.

In business terms, Loeb said that quality dry cleaning, personalized customer service and a fleet of 10 vans picking up laundry from clients in the tri-county area separates Sudsies from the competition. Orders can be placed, pick-ups scheduled and orders tracked online at www.sudsies.com.

'There is always a truck in your neighborhood,' Loeb said. 'We want to give customers a Disney World experience at the dry cleaners. Our goal is to exceed the customer's expectations.'

In cooperation with partner Jorge Baboun, Loeb said Sudsies also began providing a dry extraction carpet and drapes cleaning service about a year ago in addition to laundry services. As a result, drapes can now be dry treated where they hang, avoiding the inconvenience of having to take them



Sudsies Dry Cleaner and Laundry was recently recognized for service and community involvement as owner Jason Loeb was awarded the Diamond Palm Best Business Award by the Miami Beach Chamber of Commerce.

down to have them cleaned.

In addition to quality varied services, Loeb has long been involved in civic life. He is a past Chair of the Miami Beach Chamber of Commerce, has been on the board of Mount Sinai Medical Center and was a past member of the Kiwanis Club. Additionally, Loeb is president of the Miami Beach chapter of Business Network, International (BNI).

The dynamic combination of customer and community service has helped propel Miami Beach native Loeb and Sudsies to iconic status.

Sudsies is located at 6792 Collins Avenue. For more information, visit www.sudsies.com or call (305) 864-3279.

Contact Jamie at 786-276-9414 jamie@miamisunpost.com • fax: 305-538-6077

REAL ESTATE AGENT START NOW!

Sales/Leasing Agent RE Licensed professional needed in high profile South Beach office.

> **Numerous Leads. Private Inventory. Excellent terms.** Training Available.

Fax to 305-532-4851

– Real Estate Employment ———

EXPERIENCED Realtor Wanted \$495 per Transaction No Nonsense

₽ U.S.A.

International Realty Corp. Aventura & Boca Raton

All Calls Confidential 305-343-1444

Jay Goldstein, Broker

www.thestorymatters.com

REAL ESTATE

Agents wanted for North East Dade.

EARN OVER FIRST YEAR.

> No experience needed. Free training.

786.888.4663

Contact Theo at 786-276-9415 theo@miamisunpost.com • fax: 305-538-6077



Join ERA Real Estate! Now offers - Foreclosure Leads

- Personalized Training
- Lead Generating Web Site
- Free Web Site
- Low Advertising
- Floor-Time Leads
- Top Pav
- In-House Mortgage Lender
- No Desk-Fee
- Top Office Website

Visit our website:

www.sellmiami.com • www.rentmiami.com

TOP PRODUCERS WANTED!

Call Mark Sclar 954-272-5614 or Lisa Madison 305-576-9917

Mortgage Loans for EVERYBODY!

Interest only Loans – Adjustable Rates & Fixed Rates FREE Pre- Qualification – No Obligations **Poor or Bad Credit OK!**